

AURORA BY JACQUELINE

Interior Design Services

LATEST IN BUSINESS

I can't believe it is November 1st. As I took down my Halloween decorations today, and put up Thanksgiving, I couldn't help but feel a sense of gratitude and accomplishment.

I want to express thanks to all of those who helped make my first Pop Up Furniture Sale a success. It really is a dream to me to have my own company. Being able to share it with my family, friends and community is truly special.

Aurora By Jacqueline is growing because of you. Your enthusiasm and interest for my designs and ideas, as well as entrusting me with your most personal items means so much to me, so thank you!

I have received so many questions both personally and on social media if I am going to hold another Pop Up Shop. My answer of course, is a resounding YES. However, my storage space is limited and keeping the items I am refurbishing and selling within my home prove rather difficult. I will be housing some of my furniture in antique and consignments stores in order to get a wider audience and sell them in a shop as well as online. If you are interested in viewing new items to purchase with local delivery, please head to www.aurorabyjacqueline.com and look under Sales.



PERSONAL JOURNEY

I FIND MYSELF WALKING AROUND MY HOME AND FINDING INSPIRATION IN EVERY DAY LIFE. MOST OFTEN THAN NOT, MY DESIGNS AND STYLE COME FROM FUNCTIONALITY.

HOWEVER, FUNCTIONAL DOESN'T ALWAYS MEAN THAT THE PLACEMENT OF ITEMS HAVE TO WORK WITHIN THE SPACE ALL THE TIME.

I LOOK AT FUNCTIONALITY AS IT WORKS WITHIN THE TIME I NEED IT FOR. FOR EXAMPLE, MY COFFEE TABLE IS AN OLD ANTIQUE TRUNK THAT MY GODMOTHER GAVE ME. IT HOLDS LINENS AND BLANKETS AS STORAGE, BUT ALSO SERVED AS A LOUNGING SPOT FOR MY DOG ARYA. WHEN HER BED HAD TO BE MOVED TO HOUSE ALL OF THE FURNITURE I HAD BEEN WORKING ON, SHE WOULD JUMP ON IT AND ENJOY THE SUN UNDER THE WINDOW.

SEEING THE THINGS I CREATE WITH MY OWN TWO HANDS WITHIN MY HOME MEANS SO MUCH TO ME.

LOVE SURE DOES GROW BEST IN LITTLE HOUSES.



DIY TRENDS

When I go on Social Media, I draw such inspiration from other DIY creators and designers. Being a guest participant on the One Room Challenge, has allowed me to be a part of a design community that shows support and enthusiasm for each other.

I had noticed a trend that I thought looked incredibly beautiful, but my brother was the one who first inspired me to go for it. He had sanded down his old dresser to bare wood and added leather handles. I looked at my old childhood dresser, and thought it was the perfect piece to transform in order to get that vintage, romantic vibe that I was going for in my moody, green bedroom.

As a renter, I constantly tell my clients that they can make a statement in a room with just color and refurbishing furniture they already have. For the One Room Challenge, I decided to sand and bleach the dresser and glue on wood floral appliques to give it that antique vibe I was looking for.

PERSONAL COLLECTION

MANY OF THE PIECES I HAD FOR SALE AT MY FURNITURE POP UP LAST WEEK WERE TAKEN TO NEW HOMES. AS SAD AS I WAS TO SEE THEM GO, I FELT EXCITED THAT A NEW OWNER WAS ABOUT TO ENJOY THEM AGAIN. WE ARE LIKE FURNITURE ANYWAY I ALWAYS SAY. WE ARE WORN IN and MAYBE A LITTLE BROKEN, BUT ALL WE NEED IS SOME LOVE AGAIN AND WE CAN LOOK GOOD AS NEW.

THIS REFURBISHED ANTIQUE MIRROR AND DRESSER CABINET PICTURED BELOW ARE STILL FOR SALE AS A SET OR CAN BE SOLD SEPARATELY. THERE ARE A FEW PIECES I WILL BE WORKING ON INCLUDING TWO SOLID WOOD COFFEE TABLES, AND A SMALL VINTAGE SHELF. IF YOU ARE INTERESTED IN ANY OF THESE ITEMS, PLEASE HEAD OVER TO MY WEBSITE FOR MORE INFORMATION.

BEFORE I START A NEW FURNITURE PIECE, I LIKE TO SHARE THE BEFORE ON MY SOCIAL MEDIA AND WEBSITE IN ORDER TO SEE IF ANY POTENTIAL CLIENTS WOULD LIKE ME TO PERSONALIZE IT FOR THEM. PLEASE EMAIL ME IF YOU HAVE ANY NEED FOR THESE TYPE OF PIECES.



*AURORA BY JACQUELINE NEWSLETTERS ARE CREATED FOR THOSE WHO SUBSCRIBE TO AURORABYJACQUELINE.COM IT ALLOWS THOSE WHO WANT TO LOVE THEIR HOME AGAIN TO GET DIY TIPS AND TRICKS, NEWS ABOUT THE BUSINESS INCLUDING INFORMATION ON SALES, PERSONAL COLLECTION POP-UP SITES AND UPDATES ON MY PERSONAL JOURNEY... IF YOU WOULD LIKE TO KNOW ;) THANKS FOR READING! IT'S APPRECIATED MORE THAN YOU KNOW.

xoxo- Jacqueline Schowetsky